Kaiser Permanente
The Future of Health Care

Narrator:

At Kaiser Permanente, we believe in preventive care and making it easier to access care ...
helping people and communities thrive ... that’s our cause.
We’re all about caring for our members ...
mind, body, and spirit.
We call it Total Health.

It drives everything we do, today and tomorrow.

Let me show you how we’re shaping the future of health care itself.

Right now, Kaiser Permanente is investing in innovations to improve our care, enhance the patient experience, and make our community a healthier place.

One important advancement is already underway.

In 2009, the Permanente Medical Groups from Northern California and the Mid-Atlantic will be forming a closer affiliation ...
13,000 doctors working together and sharing best practices to help your people, your organization, and our entire community thrive.

And that’s just the beginning.

Nationwide, Kaiser Permanente cares for more than 8-million members. So, we can look at best practices and interventions in much larger populations.

That’s how Kaiser Permanente was able to develop a protocol that reduced heart disease by 30 percent among our members in Northern California.

SUPER: Source: The National Committee for Quality Assurance

And in the Mid-Atlantic States, we’ve implemented the area’s leading mammography screening program.

SUPER: Recognized by the Maryland Health Care Commission.

But our innovations don’t stop there.

This is Archimedes. It’s computer modeling we pioneered and are using right now to predict — and even replace — human clinical trials.
We’re using Archimedes to try out new drug therapies, to develop more effective screening protocols, and to customize disease management. It’s helping us take advantage of new interventions sooner with lower costs for everyone.

We’ve already shared the technology with the

SUPER: American Diabetes Association
VISUAL: https://www.diabetes.org/phd/profile/start.jsp

to help people determine their risk for diabetes and complications.

From research to the front lines in our medical centers, we’re revolutionizing health care.

This is our Sidney Garfield Innovative Health Care Center in California. It’s a prototype for a future medical center here in the Mid-Atlantic region. At this center we can test new technology, equipment, and even work processes.

We can train clinical staff through virtual simulation, allowing them to practice and learn in a non-stress, interactive environment.

Advancements like these are happening every day
You may already know *My Health Manager.*

This online resource lets members access their medical records, refill prescriptions, make appointments, and view select lab results, 24/7.

And now, members can take online health assessments and share the results with their physician.

High-risk patients are automatically flagged for health care team follow-up.

And right now, Kaiser Permanente is developing new technologies that will allow providers, all over the country, to collaborate and share best practices in real time.

Imagine ... a virtual consultation right in the exam room, where providers can pull up critical medical information, update records and share data instantly ... anywhere.

It’s all coming soon.

Bold ideas ... breakthrough innovations.

That’s what Kaiser Permanente is bringing to health care.

This year, we’ll be opening a new medical center
in Fredericksburg, Virginia.

And more centers are in the works,
including a high-tech center in the District of Columbia.

We’ll be expanding our primary care network,
creating greater access to specialty care
and updating existing facilities.

It’s an exciting time to be a part of Kaiser Permanente.

By working smarter, we’re advancing medicine for everyone
and changing the future of health care.

That’s Kaiser Permanente:

innovation at work ...

helping our communities thrive.

ON SCREEN: Kaiser Permanente logo + Learn more at kp.org/feds